

## IF YOUR BUSINESS HAS ANY OF THESE CHALLENGES THEN **TRASME** IS THERE FOR YOU WITH SOLUTIONS

- Low access to new techniques in Manufacturing - leading to higher costs, poor quality & non competitive prices
- Poor adaptability to Emerging Technologies in relevant fields
- Technological obsolescence
- Inadequate knowledge & access to low cost credit
- Lack of skilled manpower
- Compliance to demanding government laws and regulations, taxation and environmental issues
- Delayed payment by major customers leading to financial problems
- Lack of access to International markets

## TYPES OF INTERVENTIONS

- Retainer Type of Consulting
- Project based Consulting & Training
- Customised Training and Coaching Programs for staff on various management aspects
- 6 Months Certification Program for group of Entrepreneurs, Management Staff on "Practice of Management"



## TRASME

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## Training for Small and Medium Enterprises

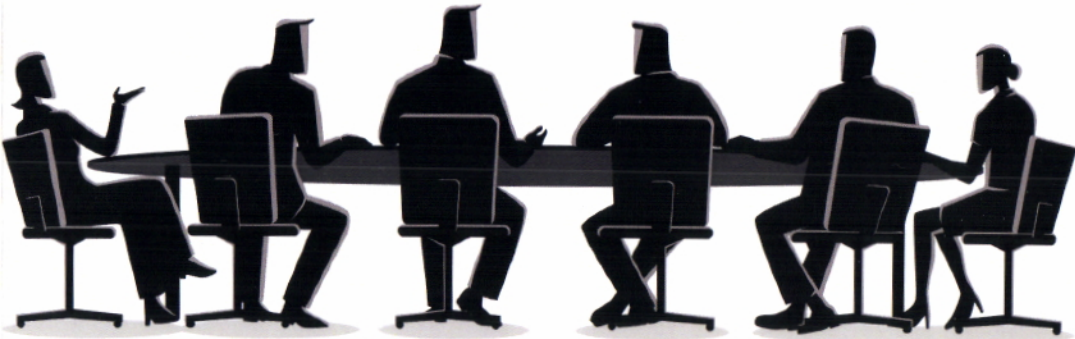


# Trasme

Trust us to scale up your business

## WHO WE ARE

TRASME is a pool of consultants and trainers comprising management experts who have had each on an average over 30 years experience in managing small and large businesses. Our services can be availed to address key issues and challenges MSMEs face on a day-to-day basis. TRASME Consultants and Trainers will provide these services to benefit our clients.



## VISION

To be a leading provider of management consulting and training to MSMEs in MUMBAI and across India supporting the MAKE IN INDIA initiative.

## MISSION

To provide need and value-based interventions in areas of Strategy, Innovation, Finance, Human Resources, Marketing, Production, Quality, Environment and Energy which will directly help MSMEs in attaining ZERO DEFECT and ZERO EFFECT (no negative impact on the environment), resulting in higher profitability and Customer/ End-user delight.



## WHAT DOES TRASME OFFER?

Assured improvements in Company Turnover, Profitability, Productivity and Customer Satisfaction Indices through following interventions:

### Pursuit of World Class Manufacturing

- Building Quality into EVERY Process through Innovation, Benchmarking, Training & Coaching
- Design & Optimizing Factory layout
- Optimizing Materials Planning & Purchase
- Rigorous quality checks on Incoming, Inprocess and Finished Goods
- Process Control at supplier's facilities to get it 'Right at First time'.
- Efficiency Improvement and waste elimination, including reducing Non Value adding activities
- Instill Continuous Improvement Culture

### Human Resource Management

- Acquire, retain and manage the best talent for your firm
- Define Job responsibilities for all staff
- Preparation of Competency Dictionary
- Manage teams, delegate and take ownership
- Talent Management

### Finance & Accounting

- Design of Best Money Management Strategy for your enterprise
- Budgeting & Growth strategies
- Risk governance & business continuity planning



### Enhance Customer Interaction Experience

- Customer mapping and segmentation
- Strategies for Enhancing Customer interaction experience

### Expand Market Reach & Internet of things

- Diversify your business to new territories
- Actionable Marketing Strategy & Social media Strategy
- Market Research, Product segmentation & Market Development

