**BBA**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 64 | BBA I | Legal Aspects of Business  (BBA5101T) | CO 1 | Understand the basic legal framework for business operations. |
| CO2 | Analyze contract law and its implications for business agreements. |
| CO3 | Evaluate intellectual property rights and their protection. |
| CO4 | Examine corporate governance and regulatory compliance. |
| CO5 | Assess the role of dispute resolution mechanisms in business. |
| 65 | BBA I | Organizational Behaviour  (BBA5102T) | CO 1 | Understand the fundamentals of organizational behavior. |
| CO2 | Analyze individual and group dynamics in organizations. |
| CO3 | Evaluate leadership styles and their impact on performance. |
| CO4 | Examine motivation theories and their application in the workplace. |
| CO5 | Assess organizational culture and its effect on business success. |
| 66 | BBA I | Fundamental of Accounting  (BBA5103T) | CO 1 | Understand the basic principles and concepts of accounting. |
| CO2 | Analyze financial statements and their components. |
| CO3 | Evaluate the process of recording transactions and bookkeeping. |
| CO4 | Examine accounting cycles and methods of depreciation. |
| CO5 | Assess the role of accounting in decision-making and financial reporting. |
| 67 | BBA I | General Management  (BBA5104T) | CO 1 | Identify the levels of management (top, middle, and lower) and describe their roles, responsibilities, and decision-making authority. |
| CO2 | Apply the steps in the decision-making process effectively to solve managerial problems. |
| CO3 | Develop and implement guidelines for making effective and informed managerial decisions. |
| CO4 | Recognize the causes and sources of resistance to change at both individual and organizational levels |
| CO5 | Explain the meaning and features of change management in an organizational context. |
| 68 | BBA I | Health and Hygiene  (MDC5101T) | CO 1 | Understand basic health and hygiene concepts – Explain key health and hygiene practices. |
| CO2 | Identify health risks and prevention methods – Recognize common health hazards and preventive measures. |
| CO3 | Promote personal and public hygiene – Apply hygiene practices for individual and community health. |
| CO4 | Assess sanitation standards – Evaluate sanitation practices and their impact on health. |
| CO5 | Adopt healthy lifestyle habits – Implement practices that promote overall well-being. |
| 69 | BBA I | General Hindi-I  (AEC5GH1T) | CO 1 | भाषायी ज्ञान से अभिव्यक्ति और संप्रेषण कौशल का परिमार्जन हो सकेगा। |
| CO2 | हिन्दी व्याकरण का ज्ञान सृजनात्मकता में उपयोगी सिद्ध हो सकेगा। |
| CO3 | भाषायी क्षमता से वैश्विक परिदृश्य में हिन्दी का उन्नयन्द कर सकेंगे। |
| CO4 | हिन्दी भाषा का व्यावहारिक ज्ञान प्राप्त कर सकेंगे। |
| CO5 | हिन्दी लेखक / कवि की मूल भावना का विकास तथा समाजोपयोगी कार्य में गति आ सकेगी। |
| 70 | BBA I | Business Communication  (SEC5101T) | CO 1 | Understand communication fundamentals – Explain key concepts of business communication. |
| CO2 | Enhance written communication skills – Develop clear and concise business writing. |
| CO3 | Improve verbal communication – Use effective speaking and listening skills in business settings. |
| CO4 | Apply non-verbal communication techniques – Recognize the importance of body language and tone. |
| CO5 | Navigate professional communication tools – Utilize digital and formal communication platforms effectively. |
| 71 | BBA I | Environmental Studies  (VAC5EVST) | CO 1 | Understand environmental concepts – Explain key environmental issues and their impact. |
| CO2 | Analyze environmental problems – Identify and evaluate local and global environmental challenges. |
| CO3 | Apply sustainability practices – Promote sustainable practices for environmental conservation. |
| CO4 | Assess human-environment interaction – Understand the relationship between human activities and the environment. |
| CO5 | Develop environmental solutions – Create strategies for mitigating environmental degradation. |
| 72 | BBA II | Business and Management | CO 1 | Understand the core principles and functions of management. |
| CO2 | Analyze organizational structures and management styles. |
| CO3 | Evaluate strategic planning and decision-making processes. |
| CO4 | Examine leadership, motivation, and team dynamics in business. |
| CO5 | Assess the role of innovation and change in business management. |
| 73 | BBA II | Strategic Management | CO 1 | Understand the key concepts and frameworks of strategic management. |
| CO2 | Analyze internal and external factors affecting strategic decisions. |
| CO3 | Evaluate strategic planning, formulation, and implementation processes. |
| CO4 | Examine competitive advantage and market positioning strategies. |
| CO5 | Assess the role of strategic control and performance evaluation. |
| 74 | BBA II | Business Economics | CO 1 | Understand the basic principles and concepts of business economics. |
| CO2 | Analyze demand, supply, and market equilibrium in business decisions. |
| CO3 | Evaluate production and cost theories for business optimization. |
| CO4 | Examine pricing strategies and market structures in economics. |
| CO5 | Assess the impact of government policies and economic conditions on business. |
| 75 | BBA II | Business Ethics And Governance | CO 1 | Understanding the key concepts of business ethics and governance. |
| CO2 | Understanding corporate governance structures and their functions. |
| CO3 | Describe the role of ethics in decision-making and its impact on stakeholders. |
| CO4 | Understand the relationship between business ethics, corporate governance, and corporate social responsibility (CSR). |
| CO5 | Analyze business decisions to ensure compliance with legal and ethical standards. |
| 76 | BBA II | Reporting and Editing (MDC5209T) | CO 1 | Understand reporting basics – Explain key reporting techniques and structures. |
| CO2 | Develop writing and editing skills – Write and edit clear, concise content. |
| CO3 | Apply journalistic standards – Follow ethical and factual reporting guidelines. |
| CO4 | Master headline and story crafting – Create engaging headlines and story leads. |
| CO5 | Utilize digital tools for editing – Use editing software for content refinement. |
| 77 | BBA II | General English-I (AEC5GE1T) | CO 1 | Enhance vocabulary – Build a stronger English vocabulary. |
| CO2 | Improve grammar skills – Master basic English grammar rules. |
| CO3 | Develop reading comprehension – Understand and interpret texts effectively. |
| CO4 | Refine writing skills – Compose clear and coherent written content. |
| CO5 | Improve spoken English – Enhance fluency and pronunciation in speaking. |
| 78 | BBA II | Public Speaking in Hindi Language and Leadership (SEC5202T) | CO 1 | Enhance Hindi communication skills – Speak clearly and effectively in Hindi. |
| CO2 | Master public speaking techniques – Use voice modulation and body language confidently. |
| CO3 | Develop leadership communication – Lead with effective verbal and non-verbal communication. |
| CO4 | Build persuasive speaking skills – Convince and motivate audiences in Hindi. |
| CO5 | Handle audience interactions – Engage and respond to audience queries confidently. |
| 79 | BBA II | Heritage of Rajasthan (VAC5201T) | CO 1 | Understand Rajasthan's cultural history – Learn about Rajasthan’s rich cultural heritage. |
| CO2 | Explore architectural heritage – Study the unique architecture of Rajasthan. |
| CO3 | Analyze traditional art and crafts – Examine Rajasthan's traditional arts and crafts. |
| CO4 | Understand regional festivals – Learn about the significance of Rajasthan’s festivals. |
| CO5 | Explore Rajasthan's folk music and dance – Appreciate the folk music and dance forms of Rajasthan. |
| 80 | BBA III | Income Tax  BB-CC-301 | CO 1 | Understanding the fundamental law of income tax laws in India. |
| CO2 | Understanding the relationship between residential status of an assessed and its relationship with the tax incidence. |
| CO3 | Calculation of incomes under the five head of incomes: Salaries, House property, Profits and Gains from Business or Profession, Capital Gains and other sources. |
| CO4 | Understanding several of ways of tax planning and determination of taxable income of an individual. |
| CO5 | Understandings the various types and rates of Deductions. |
| 81 | BBA III | Corporate Finance  BB-CC-302 | CO 1 | To Understand the Nature, scope, approaches and objectives of Financial Management. |
| CO2 | Understand Concept and Measurement of Cost of Capital. |
| CO3 | Gain the knowledge on application of different techniques of capital budgeting under riskless and risky conditions for the investment decisions. |
| CO4 | Gain the knowledge on application of relevance and irrelevance theories to take dividend decisions. |
| CO5 | Understand the different methods of corporate restructuring and the principles of good governance. |
| 82 | BBA III | Financial Marketing and Institution  BB-CC-303 | CO 1 | Structure of Indian Financial System. |
| CO2 | Different financial institutions, Markets and the services, which are available in India. |
| CO3 | Stock Markets, Regional and Modern Stock Exchanges, International Stock Exchanges, Demutualization of exchanges, Comparison between NSE and BSE, Raising of funds in International Markets. |
| CO4 | Money Markets & Debt Markets in India. |
| CO5 | Functions of financial markets and intermediary institutions. |
| 83 | BBA III | Business Ethics and Corporate Governance  BB-CC-304 | CO1 | To understand the Business Ethics and to provide best practices of business ethics. |
| CO2 | To develop various corporate social Responsibilities and practices in their professional life. |
| CO3 | To Imbibe the ethical issues in corporate governance and to adhere to the ethical codes. |
| CO4 | Understand the importance of ethics and corporate governance in the day-to-day working of organizations. |
| CO5 | Learn scope of business ethics in Compliance, finance, Human resources, marketing, and production. |
| 84 | BBA III | IT Tools in Business  BB-CC-305 | CO 1 | Computer fundamentals, functions and classifications. |
| CO2 | Functioning of a computer software and window operating system. |
| CO3 | Proficiency in Microsoft Word and Excel. |
| CO4 | Formatting and editing features to enhance worksheets. |
| CO5 | To use styles themes and conditional formats to customize worksheets. |
| 85 | BBA IV | Macro Economics  BB-CC-401 | CO 1 | Understand the determination of key macroeconomic variables. |
| CO2 | Describe models of determination of equilibrium outputs, prices and rate of interest. |
| CO3 | Analyze the role of the Government in an economy and examine how it uses its fiscal and monetary policy to influence macroeconomic variables. |
| CO4 | Explain the working of an open economy. |
| 86 | BBA IV | Quantitative techniques  BB-CC-402 | CO 1 | Understand and develop insights and knowledge base of various concepts of Quantitative Techniques. |
| CO2 | Develop skills for effectively analyze and apply Quantitative Techniques in decision-making. |
| CO3 | Identify, formulate and solve Linear Programming Problems graphically, mathematically and by using, excel solver. |
| CO4 | Develop critical thinking and use PERT and CPM techniques to improve decision-making. |
| CO5 | Identify different types of decision-making environments and choose the appropriate decision-making approaches for each. |
| 87 | BBA IV | Financial Econometrics  BB-CC-403 | CO 1 | Understanding of financial econometric concepts and techniques. |
| CO2 | Interpretation of regression models with cross-sectional financial data. |
| CO3 | Understanding of Asset price volatility models. |
| CO4 | Understanding of simultaneous-equation models in financial time series, and economic forecasting. |
| CO5 | Use of Dummy Variables to model qualitative/Binary/Structural changes, Other Functional Forms, Qualitative Response Regression Models or Regression Models. |
| 88 | BBA IV | Production and Operation Management  BB-GE-404 | CO 1 | Understand the core features of the operations and production management function at the operational and strategic levels, specifically the relationships between people, process, technology, productivity and quality and how it contributes to the competitiveness of firms. |
| CO2 | Students will develop an integrated framework for strategic thinking and decision making to analyses the enterprise as a whole with a specific focus on production delivery processes |
| CO3 | Develop the ability to identify operational methodologies to assess and improve an organizations performance. |
| CO4 | Assess the OPM function performance and capabilities in various organizations. |
| 89 | BBA IV | Financial Software Package  BB-SEC-405 | CO 1 | Learn computerized accounts and extraction of data from a financial database. |
| CO2 | Enhance the learning in the core papers of Business Accounting and Financial Management. |
| CO3 | The facilities provided by the Accounting Software Package. |
| CO4 | Creating the required accounts and linking them to appropriate class. |
| CO5 | Financial Database such as Prowess from CMIE, Capitoline, ACE or any other equivalent |
| 90 | BBA V | Investment Analysis & Portfolio Management  BB-CC-501 | CO1 | Demonstrate a basic understanding of investments and the nuances of investing. |
| CO2 | Exhibit the acquaintance of the securities market and its constituents. |
| CO3 | Apply knowledge gained to perform analysis of various securities. |
| CO4 | Analyze and apply models to securities performance and forecasting. |
| CO5 | Construct optimal portfolios and evaluate those using models. |
| 91 | BBA V | Financial Derivatives  BB-CC-502 | CO 1 | Origin and important features of derivatives. |
| CO2 | Students will understand the need of financial derivatives. |
| CO3 | It will enable the students to select right kind of derivatives amongst forward, futures, options, Greeks, swaps for risk hedging. |
| CO4 | Understand the option pricing models. |
| CO5 | Able to distinguish among hedging, speculation and arbitrage. |
| 92 | BBA V | Investment banking and Financial Services  BB-DSE-503 | CO 1 | Overview, Developments and Challenges of Indian Financial System. |
| CO2 | Understand the importance and relevance of Investment Bankers in any Financial System. |
| CO3 | Understand the entire process of raising funds from primary markets along with the concerned regulations applicable in India. |
| CO4 | Understand the various financial services available in financial markets particularly in India along with the latest innovations and technological integration in the field of finance. |
| 93 | BBA V | Corporate analysis & Valuation  BB-DSE-504 | CO 1 | Understand the importance and relevance of Annual Report of a Company. |
| CO2 | Able to analyses both qualitative (beyond balance sheet) and quantitative information available in the annual reports for determining the financial health of the company, Bank and NBFC’s. |
| CO3 | Understand the various methods of Equity and Firm valuations both in certain and risky conditions. |
| CO4 | Students are able to understand the practical application of different valuation model in valuing equity and firm through modelling of these methods using excel. |
| CO5 | Understand the Valuation of brands and intellectual capitals. |
| 94 | BBA VI | Corporate Restructuring  BB-CC-601 | CO 1 | Understand the role and strength of corporate restructuring for growth. |
| CO2 | Facilitate the understanding of process and economic rationales of various corporate restructuring tools such as takeovers, acquisitions, joint ventures, disinvestments, amalgamations, buyback of shares, mergers, demergers, reverse mergers, etc. |
| CO3 | Able to understand the anti-takeover strategies to avoid hostile acquisition. |
| CO4 | Enable the student to acquire analytical skills in analyzing real-world cases in the need for corporate restructuring in a respective venture. |
| CO5 | Understand the post-merger evaluation. |
| 95 | BBA VI | International Finance  BB-CC-602 | CO 1 | Explain the fundamental theories and concepts of international trade and finance and apply for the management decisions. |
| CO2 | Apply functions, provisions of international trade system and functions to facilitate the global trade. Students will be able analyses impact of WTO on current global trade in detail. |
| CO3 | Analyse the organizations allocate portfolio assets and take investment decisions. Students will be able to apply the different methods to mitigate the foreign trade and exchange rate risks in their respective organizations after they are recruited. |
| CO4 | Integrate concept and apply the knowledge of capital budgeting decisions to mitigate the financial risks of organizations. |
| 96 | BBA VI | Business Tax Planning  BB-DSE-603 | CO 1 | Understand the different Tax Planning management, tax evasion, tax avoidance, corporate tax in India. |
| CO2 | Tax planning with reference to financial management decision |
| CO3 | Tax planning with reference to specific management decisions - Make or buy, own or lease, repair or replace. |
| CO4 | Identify the relevance of tax planning with reference to setting up a new business and various management decisions. |
| CO5 | Besides students will gather knowledge about TDS, and double taxation relief. |
| 97 | BBA VI | International Trade blocks and Multi - lateral Agencies  BB-DSE-604 | CO 1 | Explain the fundamental theories and concepts of international trade and finance and apply for the management decisions. |
| CO2 | Apply functions, provisions of international trade system and functions to facilitate the global trade. Students will be able analyses impact of WTO on current global trade in Detail. |
| CO3 | Analyse the organizations allocate portfolio assets and take investment decisions. Students will be able to apply the different methods to mitigate the foreign trade and exchange rate risks in their respective organizations after they are recruited. |
| CO4 | Integrate concept and apply the knowledge of capital budgeting decisions to mitigate the financial risks of organizations. |